# **Admission Procedure**

The program is very demanding and requires a minimum of an academic foundation in order to successfully complete it. To be admitted all applicants must:

Have a certificate of successfully passing the final examination of the pre-university secondary education, HAVO, VWO, SBO or equivalent.

Participants should most preferably have a number of years of relevant work experience. An intake interview is part of the admission and selection procedure.

# **Degree Awarded**

At the end of the program the candidate who has met the requirements will be granted the title of Bachelor in Business Administration (BBA). The diploma is granted by the Inter-Continental University of the Caribbean.

# **Tuition Fees**

Tuition fees for the entire BBA program are ANG 14, 250,= (excluding ANG 1,700,= enrollment fee and excluding all other costs).

A fee of ANG 150,= per year for the access to scientific databases.

It is possible to pay the tuition fee monthly. The monthly fee will be between ANG 350,= and ANG 425,=.



# **Facilities**

ICUC's main office and education facilities are located in the Martinus College in the heart of the citycenter of Curaçao. The Martinus College has a long and rich history with respect to education. It was built by the Sister Franciscaner order and has always been a center of education. It includes state of the art facilities for classrooms, offices, training sessions and meetings. It is located at the central Brionplein square in the heart of the old city of Curaçao, overlooking the famous Handelskade. Public transportation is around the corner and there are lots of parking spaces.









## **Information BBA**

For more information about the ICUC/ CURISES BBA program, please contact our program coordinator Dr. Rayla Pikeri at r.pikeri@icuc.org, or Mrs. Reichiline Veerkamp at telephone number: (5999) 766-6300 Ext 221 or e-mail at r.veerkamp@icuc.org

Address: Plaze Brion 1 (St.Martinus Building)
Website: www.icuc.org

## Programs of ICUC in 2013

ICUC will offer the following academic program:

Bachelor's Degree in Business Administration programs with majors in:

General Management

Human Resources and Labor Management (NEW)

Service and Quality Management (NEW)

Internet and Web Technology (NEW)

Public Communication and Marketing (NEW)

Business and Community Leadership (NEW)

International Business and Management (NEW)

Educational and Didactic (to be announced)

Bachelor 's Degree in Accounting program

Bachelor's Degree in International Hospitality Management

Bachelor's Degree in Mathematical Sciences (to be announced)

In addition the ICUC also offers a variety of programs on the Master's level in Business Administration in cooperation with universities in the U.S. and in the Netherlands. Also a DBA program, Doctorate in Business Administration, is offered.

This folder will give more details on the Bachelor's Degree in Business Administration pro-



# Bachelor's Degree in Business Administration (BBA)

The objective of this BBA program is to offer professionals an academic program in Business Administration and Management at a middle-management level. In this program the professionals will acquire scientific and practical knowledge so that they can function more effectively and efficiently in their organizations.

### **Program Structure**

The BBA program is a four-year program consisting of 240 ECTS. There is a fast track for candidates who would like to finish the course in three years. The setup of the program is modular. Depending on the major, the program will consist of 25-27 modules.

# **The Setup of the Program:**

are	Preparation	18ECTS
	Core Modules A	46ECTS
core	Core Modules B	46ECTS
	Major Modules	30ECTS
Major	Research+Major	18ECTS
lA <sub>1-1</sub>	Thesis+Major	22ECTS
-niD	Internship	30ECTS
internship	Internship	30ECTS
II IV-		

The Preparation modules and Core modules are mandatory for all students. The specific Major modules are presented in the second year. The research and thesis modules are completely major-related.

All the majors -General Management, Human and Labor Management, Service and Quality Management, Internet and Web Technology, Public Communication and Marketing, Business and Community Leadership, International Business and Management and Educational and Didactic (to be announced)- will have the same structure.

## **Modular Structure**

The program will be offered in a modular format, with a total of 24-27 modules (including the final thesis). Classes are usually two to three times a week. Class hours are from 18:15 until 21:15 on week days.

Each module is completed (graded) through written examinations, papers, portfolios, cases, and (individual and/or group) presentations.

### Language

Classes are instructed in English, and candidates are expected to complete their (group and individual) assignments, presentations and exams in English.

# **Teaching Staff**

Our teachers are dedicated (local) experienced professionals with great didactic qualities.

International professors are sometimes included in the program.

